



COAL AVENUE
COMMONS



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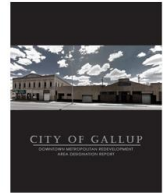
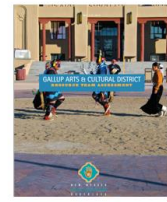
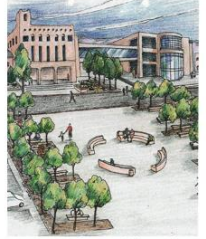




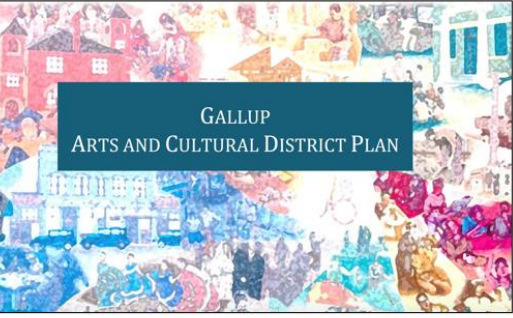
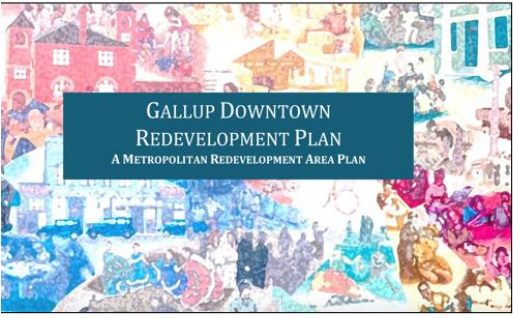
Creative Placemaking: A Tale of Two Projects



Groundwork to a Vision



Downtown Revitalization Efforts Timeline (2015-16)



With funding from the Gallup BID and New Mexico Finance Authority, Gallup was the first community to develop these plans in a tandem planning and public engagement process. While they are stand-alone plans, the priority projects lists in each are mutually inclusive. These plans both reflect the Coal Avenue Event Street, which received the second highest votes from the community, next to a new Downtown library.



Our Town Grant

Award

Pre-Award Activities

NEA Our Town
Application
September 2016

NEA Press Release
June 2017

Environmental &
Historic
Preservation

City and gallupARTS apply to
the National Endowment of
the Arts (NEA) Our Town

NEA announces \$150,000 to
design Coal Avenue Event
Street

City works through
environmental, SHPO
review, and pre-planning.





COAL AVENUE COMMONS - PROJECT LOCATION MAP

MAP BY: SITES SOUTHWEST & WILSON COMPANY
DATE: 11/08/2018, SCALE: N.T.S.

Community Engagement in the Design Process

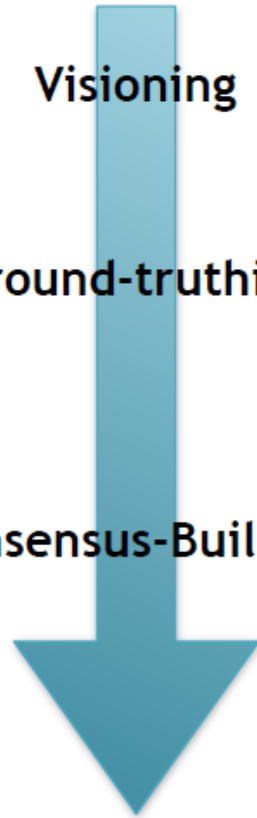
Models

Design Process

Visioning

Ground-truthing

Consensus-Building



Design Team

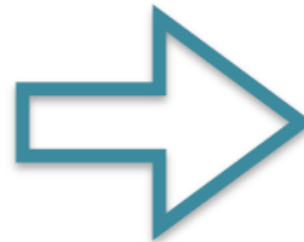
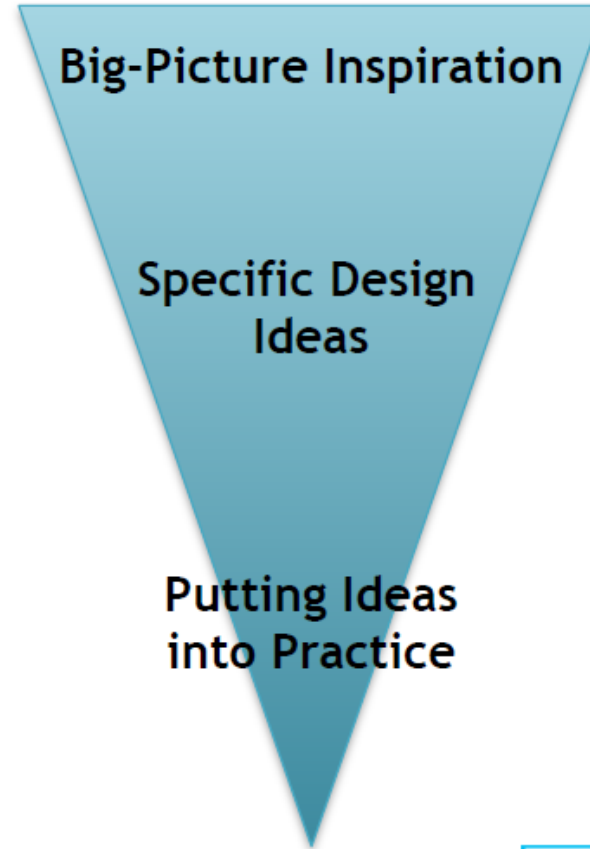


Community-guided Design

Big-Picture Inspiration

Specific Design Ideas

Putting Ideas into Practice



Public Programs Team



Community Engagement in the Design Process

Accessing Community Voices Through the Arts

Inspiration

Specific Ideas

Practice

ArtsCrawl
May 2018

ArtsCrawl
June 2018

ArtsCrawl
July 2018



Temporary Graffiti “Wordle” Mural

Community Input: ONE word

Artist: Bear Mescale

Chalk the Walk

Community Input: Drawings

Artists: Three muralists - Ric Sarracino, Be Sargent & Tasha N.

Parklet Potential

Community Input: Open RFP

Artists: Gallup Repertory Theater & PacoTacoRox



COAL AVENUE
COMMONS



Gallup ArtsCrawl



gallup
ARTS

Community Engagement in the Design Process

Tips

1. Leverage existing community events – meet people where they are.
2. Community engagement activities should be:





You're Invited

Coal Avenue Commons Artist & Resident Focus Group Meeting

Help us re-design Coal Avenue in downtown Gallup as an event street and community commons.

When: Thursday, May 31 from 4 – 6pm

Where: El Morro Events Center – Downtown Gallup

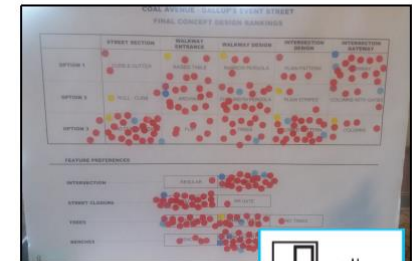
Who: Local artists & downtown Gallup residents

What: Specifically for Gallup area (broadly defined) artists and downtown residents, this is your chance to voice your ideas, opinions, concerns, hopes, and questions about downtown's re-design. This focus group meeting will be led by the Coal Avenue Commons design team.

RSVP appreciated: artscrawl@galluparts.org
or 505-488-2136

Community Engagement in the Design Process

Three Parallel Tracks



KICK-OFF EVENT

The official kick-off event on May 1, 2018 tagged "Start Something Big".



WORDLE MURAL

gallupARTS solicited "one word" from community members of their aspiration of Downtown Gallup. Words were collected at the Kick-off Event, via Facebook, and at ArtsCrawl. Words were scored based on volume of submissions and turned into a wordle that was brought alive at the May ArtsCrawl by local muralist Bear Mescale. Here are some pictures of the engagement process and inspired enthusiasm.



- Pop song cover band Magnetic North
- Pop music Karaoke
- Pop culture trivia
- Pop-up Graffiti Mural by Bear Mescale
- Pop-up Rube Goldberg Machine exhibit
- Pop-sicle stick crafts

COAL AVENUE COMMONS: IN ONE WORD

Coal Avenue in downtown Gallup is in the process of being re-designed, and you can have a say in the outcome!

ALL IT TAKES IS ONE WORD.

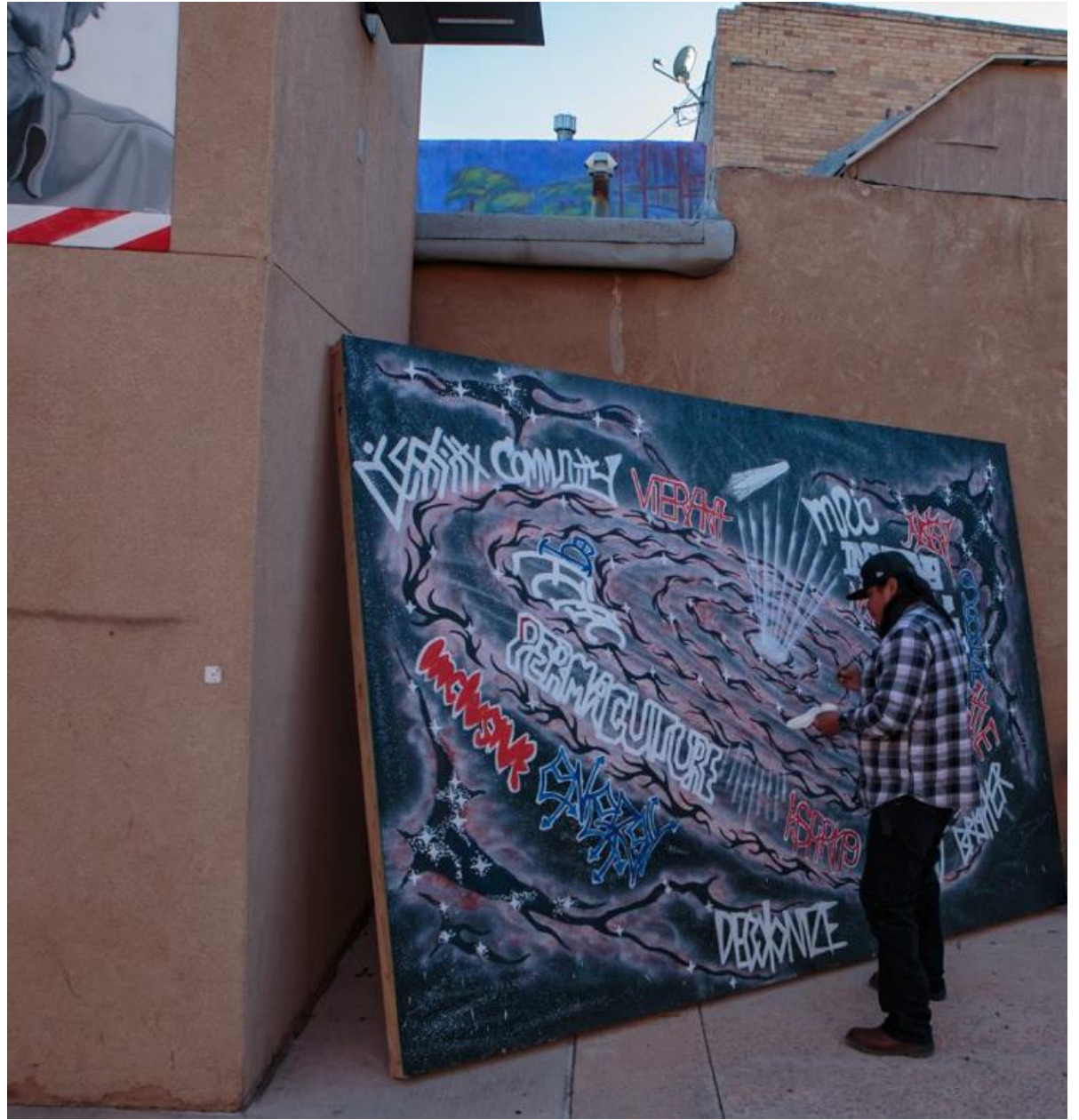
HERE'S HOW:

- STEP 1** Imagine your ideal future downtown Gallup. What one word captures your vision?
- STEP 2** Post your word to the @CoalAvenueCommons or @ArtsCrawl Gallup Facebook pages, or e-mail it to artscrawl@galluparts.org by May 5th.
- STEP 3** Everyone's words will be combined in a graffiti mural by local artist Bear Mescale, which will be revealed at ArtsCrawl! Pop! on Saturday, May 12 from 7-9pm in downtown Gallup.



Plus GIANT BUBBLES, a FOF Dance Performance at 8pm, Show openings at ART123 and LOOM Indigenous Galleries, and a movie trailer marathon at El Morro Theatre

This project is funded in part by grants from the National Endowment for the Arts and the McCune Charitable Fund.



CHALK THE WALK

During the June ArtsCrawl assisted by local artists, community members were asked to chalk their design dreams for Coal Avenue.





HANDS-ON COMMUNITY WORKSHOP

This community workshop involved dividing into two groups to develop artistic concepts for Coal Avenue.

COAL AVENUE COMMONS:
Hands-on Community Workshop
Friday, June 8
4 - 6pm
Downtown Gallup Conference Center

Help re-imagine Coal Avenue in downtown as an event street and community commons.
Share ideas. Problem-solve. Have fun!
This is a free, family-friendly, interactive workshop.

More info at:
www.coalavenuecommons.org
or on Facebook @CoalAvenueCommons.

GOAL AVENUE COMMONS

Project Partners:

This project is supported in part by funding from the National Endowment for the Arts and the MoCens Charitable Foundation.



PARKLET COMPETITION

Through a competitive selection process, two groups were chosen to design, build, and install parklets during the July ArtsCrawl. A parklet is a sidewalk extension that provides more space and amenities for people using the street. Usually parklets are installed on parking lanes and use several parking spaces. ... Parklets offer a place to stop, to sit, and to rest while taking in the activities of the street.



COAL AVENUE COMMONS PARKLET POTENTIAL

Coal Avenue in downtown Gallup is in the process of being re-designed as a creative, community-oriented, event-friendly "Commons", and we need your help!

park-let: 'pärklät' • noun
A small seating area, green space, playground, stage, or any other amenity or functional design you can imagine the size of parking space.

Show us how you'd like to use the future Coal Avenue Commons by designing a "Pop-up Parklet."

Examples:



Artists, local organizations, student groups, and community teams are invited to submit proposals for a temporary Coal Avenue Parklet to be installed during ArtsCrawl: Up in the Air on July 14th.

THE PROCESS

1. Submit a proposal by e-mail to artscrawl@galluparts.org or in-person to ARTM23 Gallery, including:
 - a. The name of your team, and names of the team members, and contact information.
 - b. The title and theme of your proposed Parklet.
 - c. A sketch/image of your proposed Parklet.
 - d. A budget proposal for a \$300 materials budget (provided) to construct the Parklet.
2. Proposals are due by Friday, June 1, 2018
3. Selected teams will be notified by Friday, June 8, 2018 and will be responsible for preparing, constructing, installing, and de-installing their Parklet by/on July 14th.

Questions? E-mail artscrawl@galluparts.org or call 505-488-2136

More information available at www.coalavenuecommons.com or on Facebook @CoalAvenueCommons.

This project is funded in part by grants from the National Endowment for the Arts and the McCune Charitable Fund.

FINAL COMMUNITY WORKSHOP

This final public workshop was the community unveiling of the three conceptual designs including the Traditional Mainstreet, Mainstreet with Parklets, and Plaza Street. The community got to vote on the option and design features they liked most. This event was standing rooms only.

You're invited to:
Help shape the path forward for Downtown Gallup!

Please attend the **FINAL** community workshop for a **Coal Avenue Commons for Everyone**

Wednesday, August 22
5:00 - 7:00 PM
Gallup Cultural Center
201 E Hwy 66, Gallup, NM

Your vision and great ideas for Coal Avenue Commons are coming to life!

We have THREE DESIGN CONCEPTS - It's time to choose!

More info at:
www.coalavenuecommons.com
or at 505.868.0000 x1234567890

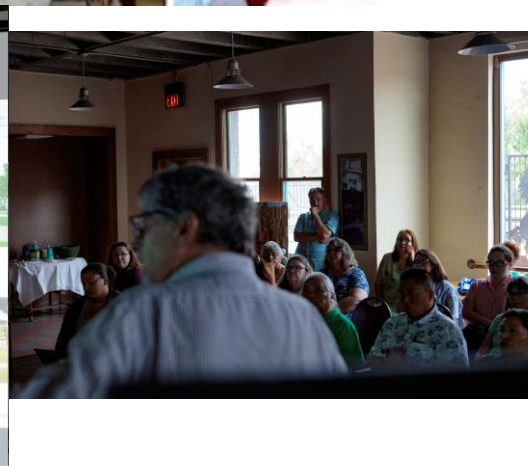


COAL AVENUE - GALLUP'S CENT STREET FINAL CONCEPT DESIGN RANKINGS

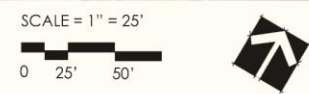
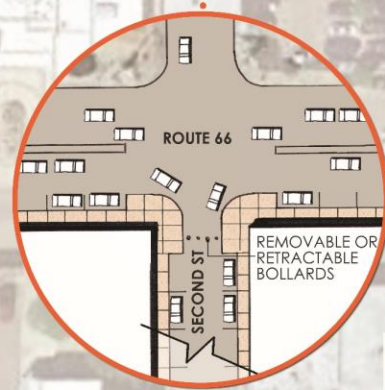
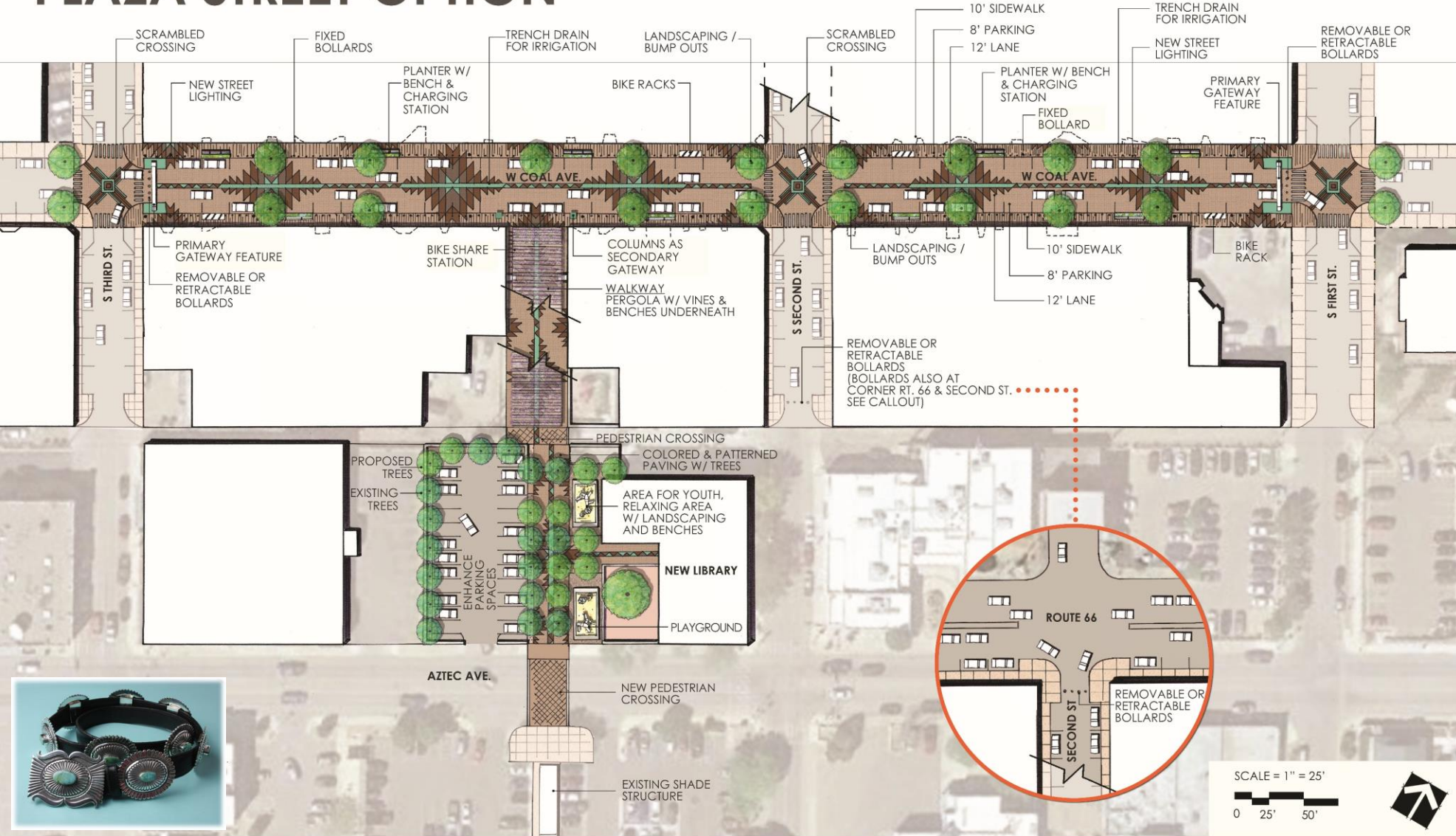
	STREET SECTION	WALKWAY ENTRANCE	WALKWAY DESIGN	INTERSECTION DESIGN	INTERSECTION GATEWAY
OPTION 1	CURB & GUTTER	RAISED TABLE	NARROW PERGOLA	PLAIN PATTERN	ARCHWAY
OPTION 2	ROLL - CURB	ARCHWAY	FLY - WIDTH PERGOLA	PLAIN STRIPES	COLUMNS WITH GATES
OPTION 3	NO CURB - PLAZA	FLAT	TREES	CLOSED PATTERN	COLUMNS

FEATURE PREFERENCES

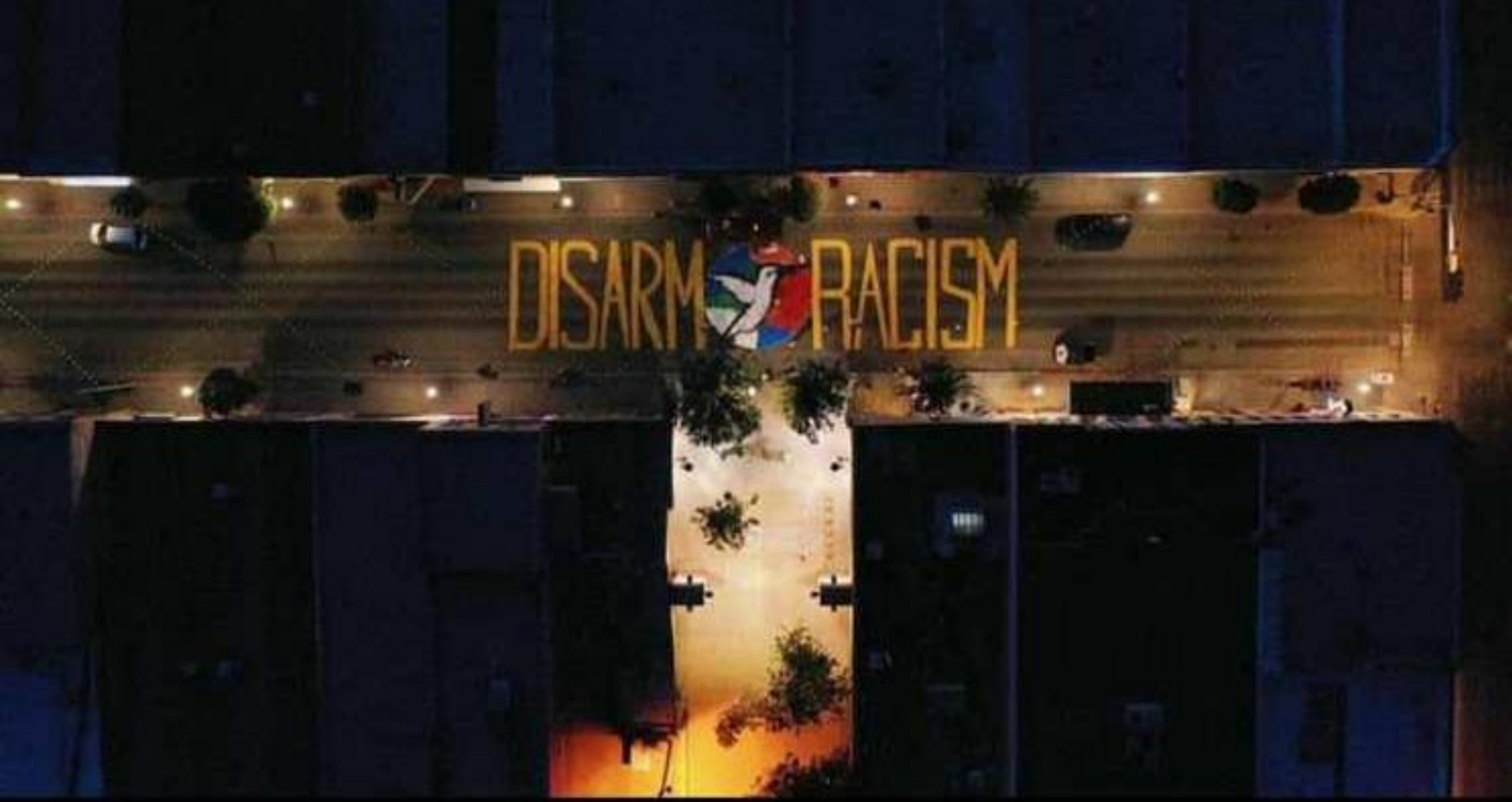
INTERSECTION	REGULAR	RR GATE
STREET CLOSURE	NO CURB	RR GATE
TREES	MINIMAL TREES	NO TREES
BENCHES	BENCHES WITH	NO BENCHES



PLAZA STREET OPTION

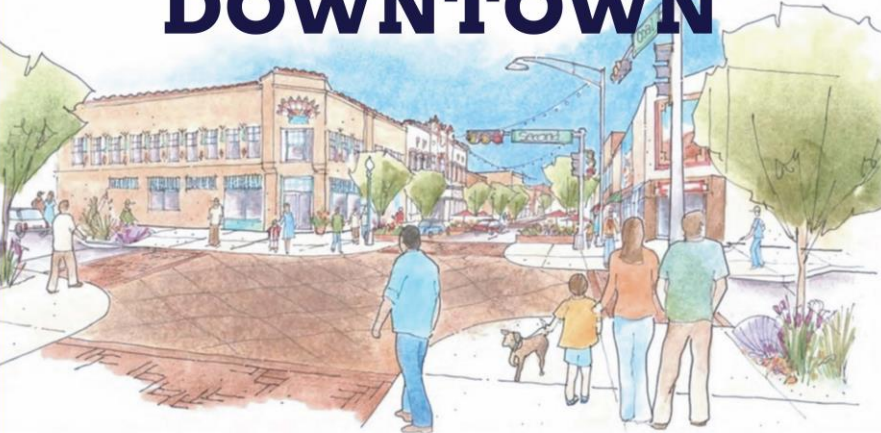


CITY OF GALLUP - COAL AVENUE EVENT STREET DESIGN
 FINAL CONCEPTUAL DESIGN
 SEPTEMBER 11, 2018





Dig Into DOWNTOWN



CONSTRUCTION IS UNDERWAY!

COAL AVENUE COMMONS is an infrastructure initiative to transform two blocks of Coal Avenue in Gallup, NM into a vibrant plaza street. Phase 1 will extend from 3rd Street to 2nd Street. Street closures will affect vehicular traffic, but **pedestrians can easily use sidewalks to access businesses!** Shop, Dine, and Support Local!

PROJECTED TIMELINE: JULY 2020 - MARCH 2021*



Coal Avenue Commons
Resource Guide



PREPARED BY:



Updated: July 30, 2020





You made it possible



ACKNOWLEDGMENTS

A special thank you to all of those organizations that supported the project through grants, programs, and legislative support:

1. National Endowment for the Arts – Our Town Grant by gallupARTS \$150,000
2. McKinley County Grant Match \$50,000
3. Gallup Business Improvement District Grant Match \$25,000
4. McCune Foundation Grant March by Northwest New Mexico Council of Governments \$25,000
5. NMDOT Municipal Arterial Program (MAP) \$950,833
6. NMDOT Transportation Project Fund (TPF) \$3,325,000
7. New Mexico MainStreet Capital Outlay Grant (Gallup MainStreet Arts & Cultural District) \$800,000
8. Legislative appropriations from former Senator John Pinto, Senator George Munoz, and Representatives Patty Lundstrom and Wonda Johnson
9. City of Gallup for over \$2.35 million in general funds for grant matches, gap funding, construction mitigation contracts, and personnel support for project management



Special recognition goes to the project contractor Murphy Builders, Sites Southwest, Wilson & Company, and all other vendors who made both phases of the Coal Avenue Commons happen on budget and on schedule — or ahead of schedule!