Helping Communities Navigate Grants and Funding Opportunities

NADO Annual Training Conference Wednesday, October 23





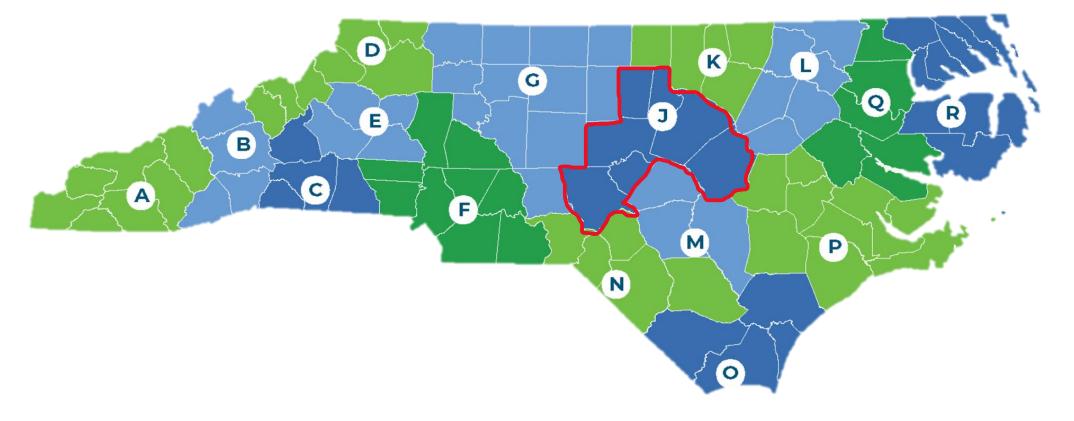
Central Pines Regional Council

2024-2025 Grant Assistance Program

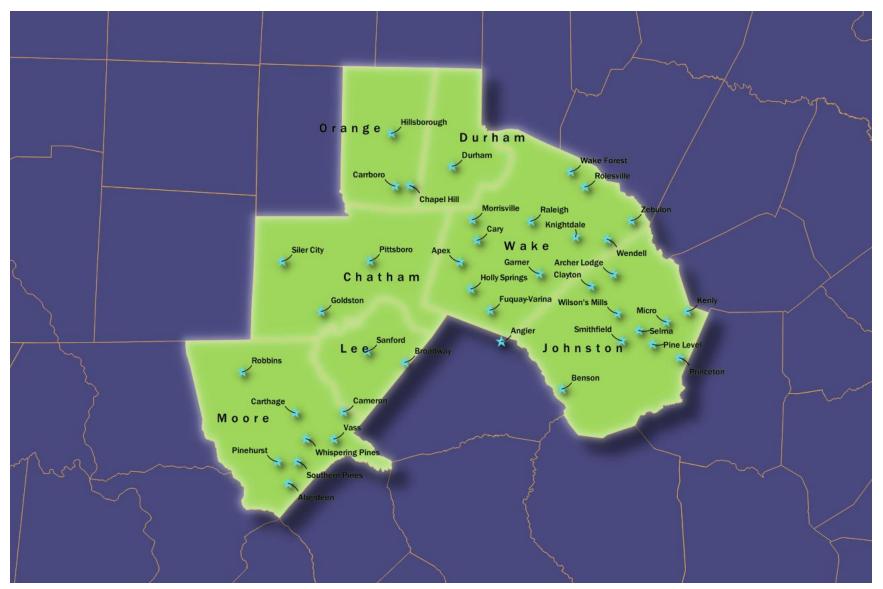




The CPRC Region









Our Member Governments

- Aberdeen
- Angier
- Apex
- Archer Lodge
- Benson
- Broadway
- Cameron
- Carrboro
- Carthage
- Cary
- Chapel Hill
- Chatham County
- Clayton
- Durham
- Durham County
- Fuquay-Varina

- Garner
- Goldston
- Hillsborough
- Holly Springs
- Johnston County
- Kenly
- Knightdale
- Lee County
- Micro
- Moore County
- Morrisville
- Orange County
- Pinebluff
- Pine Level
- Pinehurst
- Pittsboro

- Princeton
- Raleigh
- Robbins
- Rolesville
- Sanford
- Selma
- Siler City
- Smithfield
- Southern Pines
- Vass
- Wake County
- Wake Forest
- Wendell
- Whispering Pines
- Wilson's Mills
- Zebulon



The Grant Assistance Team



Alana Keegan Chatham, Orange, & Wake



Lindsay Whitson Durham, Chatham, Johnston, & Lee



Tara Nattress Chatham, Durham & Wake



Langston Alexander Emergency Management & Resilience Grants

Tyler Queen Moore, Lee & Johnston



Sean Sellers *General Grant Writing Support*



Program Background

- Seed Investment from ARPA Allocation to Central Pines
- Local Capacity Gaps and Needs
- Federal Desire and Investment in Multi-Jurisdictional Applications
- Need for Better Data on Funding Trends and Grant Wins



Historic & Overwhelming Investment in Recovery

American Rescue Plan

\$1.88T in investments
for COVID recovery
and assistance
programs at federal,
state, and local levels

Status: *Wrapping Up*

Bipartisan Infrastructure Law (IIJA)

\$1.2T over ten years, including \$550B in new spending in the next five on surface transportation and core infrastructure (e.g. water, bridges, broadband).

Status: Ending 2nd Year

Inflation Reduction Act

\$500B in new spending and tax breaks that aim to boost clean energy (\$400M), reduce healthcare costs, and increase tax revenues.

Status: In Process



Structure of Program

Local governments opt into the program annually and pay an annual fee based on population size. CPRC provides capacity and guidance to assist participating communities with:

- tracking funding programs and determining eligibility
- developing competitive project concepts
- writing and/or reviewing applications
- engaging funding agency and conducting proactive outreach on programs
- evaluating application successes and longer-term trends
- facilitating internal prioritization and coordination of multi-jurisdictional grants



Current Program Members

Town of Apex City of Durham **Durham County** Town of Chapel Hill **Orange County** Town of Pittsboro Town of Siler City Chatham County City of Sanford Town of Vass Town of Carthage

Town of Goldston Town of Cameron Town of Fuquay-Varina Town of Morrisville Town of Rolesville Town of Wilson's Mills Town of Princeton

Nonprofits: White Oak Foundation Hope NC











30 Submitted Applications in Review

- \$950,000 in Rural Transformation Grant
 funding for the Sanford Agricultural Marketplace to
 serve as a community epicenter for celebrating Lee
 County's rich agricultural heritage while promoting the
 vibrancy and diversity of downtown Sanford through
 food and fellowship.
- \$513,477 in COPS funding for Fuquay-Varina, Morrisville, and Rolesville to support CALEA accreditation, crisis intervention and de-escalation, and community engagement, respectively.
- **\$1.5M Energy and Conservation Block Program** funds to conduct residential energy upgrades in Justice40 communities in Durham, Granville, and Orange counties.
- \$245,000 in Safe Streets for All funding to develop vision zero plans and data analysis for Morrisville, Sanford, Lee County, and Broadway.
- **\$250,000 in Golden Leaf Flood Mitigation** funding for Pittsboro to address a flooding culvert downtown.

Grant Database

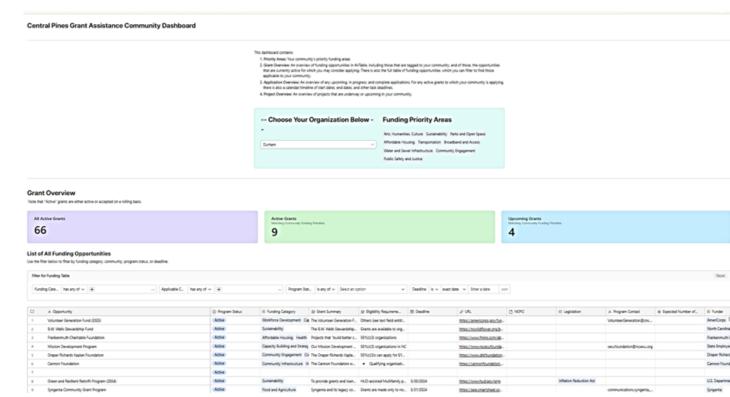
Central Pines utilizes a cloud-based platform called Airtable to track, monitor, and report on grant activities.

Local governments have

- access to the program dashboard for ad-hoc analysis of grants and updates on community-wide efforts.
- Access to automated email alerts on new grants in the database.

Make the most of Airtable.

- Plan ahead on funding opportunities
- Track community-wide progress on applications and awards
- ✓ Find meeting notes and next steps.





Data as a Foundation

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Calendar	1	8 Rural Transformation Grant Fund (2023), R	ural Transformation Grant F Awarded	CPRC Leading	5/3/2023	Rural Transformation Grant Fund (2023)	
Grant Application Submission	1	9 T-Mobile Hometown Grant Program (Q1 2	023), T-Mobile Hometown Submitted	- U CPRC Supporting	3/31/2024	T-Mobile Hometown Grant Program (Q1 2 AARP Community Challenge Livable Com	
Federal Application Tracker	2	0 AARP Community Challenge Livable Comm	nunities (2023), AARP Com Not Award	cPRC Supporting	3/15/2023		
Capacity	2	Rural Transformation Grant Fund (2023), Ru	ural Transformation Grant F Awarded	CPRC Supporting	5/3/2023	Rural Transformation Grant Fund (2023)	
	2	Asset Inventory and Assessment (AIA) Gran	nt Program , Asset Inventory (Awarded)	CPRC Not Involved	5/1/2023	Asset Inventory and Assessment (AIA) Gran	
		🗅 🕐 "Small, Underserved, Disadvantaged Comm	nunities Grant (2023)" - Cart Upcoming	CPRC Supporting	6/30/2023	Small, Underserved, Disadvantaged Comm	
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	2	5 Bipartisan Infrastructure Law Emerging Cor	ntaminants Funds - Carthage Awarded	CPRC Not Involved	10/2/2023	Bipartisan Infrastructure Law Emerging Cor	
	2	6 Rural Economic Development Grants, Rura	Economic Development G Awarded	CPRC Leading	4/1/2024	Rural Economic Development Grants Rura	
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		African American Civil Rights, African Amer	rican Civil Rights (2025) - Ce Awarded	CPRC Leading		African American Civil Rights African Ame	
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금 Gantt		0 East Coast Commercial ZEV Corridor Project		CPRC Leading	.,	East Coast Commercial ZEV Corridor Project	
		Pisces Foundation Grant - Central Pines Re				Pisces Foundation Grant	
New section	+ 3			CPRC Leading	2/6/2023	Safe Routes to School (SRTS) Non-Infrastru	

Grant Database: Application Tracking

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	<u>Track successes, future applications, grants to pr</u>	epare fo	r <u>, etC.</u>			A		
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145	Local Community Grants - Princeton		In Progress	TJCOG Leading	2/1/2024	Local Community Grants		
146	T-Mobile Hometown Grant Program (2023) - Princeton		In Progress	TJCOG Leading	3/31/2024	T-Mobile Hometown Grant Program (2023)		
147	Community Development Block Grant -Infrastructure - Princeton		Upcoming	TJCOG Leading	9/30/2022	Community Development Block Grant -Infras		
148	T-Mobile Hometown Grant Program (2023) - Princeton		Upcoming	TJCOG Leading	3/31/2024	T-Mobile Hometown Grant Program (2023)		
149	Thriving Communities Program (TCP) (2023) - Princeton		Submitted - U	TJCOG Supporting	11/15/2023	Thriving Communities Program (TCP) (2023)		
150	Rural and Tribal Assistance Pilot Program - Princeton		Submitted - U	TJCOG Leading	9/28/2023	Rural and Tribal Assistance Pilot Program		
151	Governor's Highway Safety Program (2024) - Princeton		Submitted - U	TJCOG Leading	1/31/2024	Governor's Highway Safety Program (2024)		
152	Lead Service Line Replacement Funding (2023) - Princeton		Awarded	TJCOG Supporting	11/1/2023	Lead Service Line Replacement Funding (202		
153	Johnston County Open Space Fund - Princeton		Awarded	TJCOG Leading	2/17/2023	Johnston County Open Space Fund		
154	State Water Infrastructure Authority Funding Assistance - Princeton		Awarded	TJCOG Not Involved	10/2/2023	State Water Infrastructure Authority Funding		
155	State Water Infrastructure Authority Funding Assistance - Princeton		Awarded	TJCOG Not Involved	10/2/2023	State Water Infrastructure Authority Funding		
156	Parks and Recreation Trust Fund 2024 - Princeton		Future Cycle	TJCOG Leading	3/15/2024	Parks and Recreation Trust Fund 2024		

Connected to funding details data

+

Grant Database: Tracking Dashboards

	Choose Your O	rganization Bel	ow - Priority	/ Areas							
	Grant Overview Note that "Active" grants are either active or accepted on a rolling basis.										
	Active Grants	Active Commu	Grants Tagged to Your Inity		Upcoming Grant Community O	ts Tagged to Your					
	Use ti	List of All he filter below to filter by fund	Funding Oppo ding category, priority ler					Your Application Ove	view		
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Deadline is V exact date V Enter a date GMT		⊙ Program Status	표 Funding Category		DEO	2			UNITED STATES - DO	UNITED STATES	
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National Endowment for the Arts Grants for Arts Projects (2024)	Active	Arts, Humanities, Cul	Commu	nmunity Waste	Energy Efficiency &	Powering Climate &	Digital Champion Grant	Solid Waste	Environmental Justice	State and Local	
FY24 CDFI Program	Handara and	Active	Community Infrastru	C	on and Recycli	Conservation Block		Program - Durham	Infrastructure for	Government-to	Government
			Anardania Lianana	Upcoming		Submitted - Under Review	Submitted - Under Review	Submitted - Under Review	Not Awarded	Not Awarded	Not Awarded
				2/16/2024		TJCOG Supporting	(TJCOG Leading) 1/19/2024	1/22/2024	TJCOG Supporting	TJCOG Supporting 4/14/2023	(TJCOG Supporting) 4/30/2023
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NATURALS CULTURAL RESOURCES

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Success Stories- SWIFR Grant

Solid Waste Infrastructure for Recycling: *Convenience for All: Renovation and Re-design of the Redwood Convenience Site in Eastern Durham County*

Recipient: Durham County

Amount: \$3,313,200

- Allow Durham County to renovate and re-design the Redwood Convenience Site in eastern Durham County. The Redwood Convenience Site is a drop-off station serving historically disadvantaged neighborhoods in the eastern portion of the county. The site collects municipal solid waste (trash), yard waste, furniture, white goods, textiles, special wastes, and traditional recyclables such as paper, plastics, metals, and glass.
- Only award in North Carolina; only 25 total awards total.
- CPRC led the grant writing and submittal process.





Success Stories – Youth Homelessness System Improvement (YHSI) Grant

- Amount: \$1,661,031
- Diverse partners:
 - One regional government (CPRC)
 - Four local governments
 - Five community-based partners
- Conducted two consultations with almost 80 youth-serving organizations, spanning justice courts, foster care, Departments of Health and Human Services, etc.

- Improved knowledge of the topic area and the needs around the system's complexity.
- Continue to the communicate with participating organizations (continue the conversation by sending relevant funding sources).
- Throughout proposal's development, introduced staff within municipal and county governments, and the region's Continuums of Care – creating opportunities for peer exchange.



NARC 2024 Achievement Award





Program Challenges

- Reliance on federal and state policies that focus funding to local governments
- Local capacity for project implementation
- Data gathering on disadvantaged communities



Contact Information



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General Inquiries grantassistance@centralpinesnc.gov





Small Towns Thrive Initiative NADO Annual Training Conference October 23, 2024

The Centralina Region



Home to:

- Charlotte, NC
- 48+ municipalities with populations < 10,000





Small Towns & Grants

Small Towns Thrive

Grant Readiness

Identifying the Need

Common challenges:

Growth impacts

Infrastructure funding

Recruitment & retention

Limited time for professional development







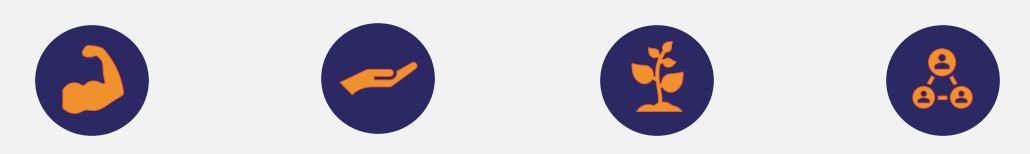






Implementing a Solution

Our Goals



Strengthening Local Government

Enhancing Staff Capacity

Managing Growth

Creating Networking Opportunities

0

Small Towns Thrive: 3 Focus Areas

Educational Resources

• Informational materials, workshops, and trainings for local government staff and elected officials

Direct Technical Assistance Services

• Meeting facilitation, human resources management, and code enforcement

Peer-to-Peer Program

Bimonthly virtual sessions focused on specific topics of interest to small towns

Peer-to-Peer Session Topics









Personnel & Operations Policies



SMALL TOWNS THRIVE

Social Media Guidance Document



The Small Towns Thrive initiative helps communities build local capacity, create connections and address needs that are unique to smaller towns. The program has three areas of focus: education, peer learning and technical services, all aimed at empowering community staff and fostering efficient, effective and resilient governance.

Evaluating Outcomes FY24 in Numbers

Communities assisted through individual technical assistance projects

Convenings held

- **4** Peer-to-Peer sessions
- **7** Trainings and workshops



Evaluating Outcomes *Peer-to-Peer Impact*



1-on-1 Connections



Expanded Engagement



Geographic Mix

"Those of us serving in small communities greatly appreciate and value the services provided by Centralina and your ability to help us come together, learn from each other, and find opportunities for partnership."

- Town of Spencer

Evaluating Outcomes *Overall Value*

Informed decision making

Increased shared learning

Greater sense of regional community

Small town assets to leverage

Spotlight on best practices

Deep engagement

Strengthened relationships



"This was the first time the Council has had a facilitator, and they loved it." - Town of East Spencer

Lessons Learned

Redefine your idea of "success"

Start with what you already have

Leverage your partnerships









THANK YOU

Kelly Weston

Government Affairs & Member Engagement Administrator 704-348-2728 kweston@centralina.org **www.centralina.org**

COLORADO GRANT NAVIGATOR PROGRAM

Increasing Capacity for Small, Rural Governments





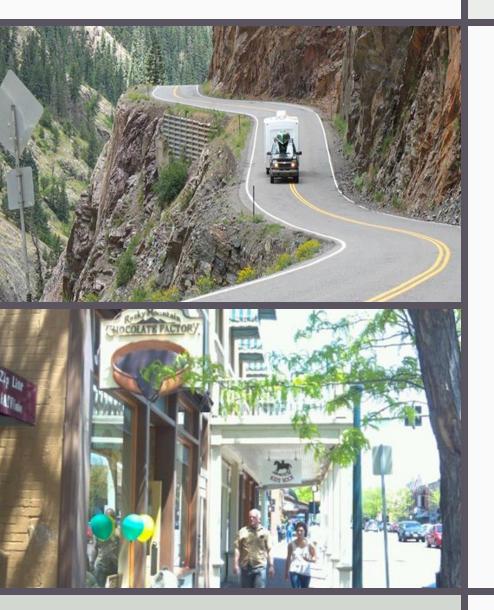


About Region 9



- Five counties, ten municipalities, two Tribes Population \$100K 26 Board members
- Economic Development and Council of Governments
- > Oversee Region's Comprehensive Economic Development Strategy (CEDs)
- Regional "middle mile" broadband infrastructure & housing coordination
- Facilitate state incentives
- > Grant Navigator
- Regional Transit/transportation coordination
- > SouthWEST Opioid Response District (SWORD)
- > Business Loan Fund

Region 9 Grant Writer



- Need for capacity building in member governments missing opportunities
- □ COVID/funding
- □ Hired contract position Jan 2022 to:
- Research grants for all (govt, NP, business)
- o Grant Digest
- Proofing/reviewing grants for all
- o Seek funds for Region 9 EDD
- Write grants for member governments
- Develop fee for service component
- No compliance component



Grant Criteria/Priorities

1. Is the project for a local government entity or regional initiative?

2. Do you have a grant opportunity identified?

3. Does the funding opportunity require matching funds? If so, do you have matching funds secured?

4. Is your government entity/board supporting this project, grant application, and any necessary matching funds?

5. Is the project part of your <u>Community Development</u> <u>Action Plan</u>? (CDAP)

6. Duplication or regional opportunity?

https://region9edd.org/grant-writing

Investment

The General Assembly passed Senate Bill 22-215 and Senate Bill 23-283 to create the IIJA/IRA Cash Fund

Total investment = \$169M

State Priorities:

Broadband

- Water supply, quality & drought mitigation Transportation
- Disaster preparedness and resiliency Expanding access to affordable & secure clean energy
- Energy efficiency and affordability





"We want Colorado to get it's share of funding."

Grant Navigator Program

- Summer 2022 Governor's Office wanted to fund grant navigators*
- Approved \$100K a year for 2 years in each of Colorado's 14 regions
- □ Start date @ Feb. 2023
- Funded by IIJA and must used for Federal funding only
- □ Included ARPA
- Monthly meetings and reports
- □ All regions slightly different structure/job

RESPONSIBILITIES OF THE RGNS

Communication, Outreach & Engagement with Local Governments

Understand Infrastructure Needs, Projects and Plans

Research Federal Grant Opportunities



Assist in Grant Writing and Application Submission

Increase the Grant Management Capacity of Jurisdiction's Staff

CATALYSTS CHAMPIONS CONVENERS CONNECTORS







IIJA and IRA Grant Writing Assistance Program

Colorado has two consultants available for grant writing and project planning technical assistance deployed for priority projects by the Governor's Office of Economic Recovery at no cost to the awarded entity. Local Match Grant Program

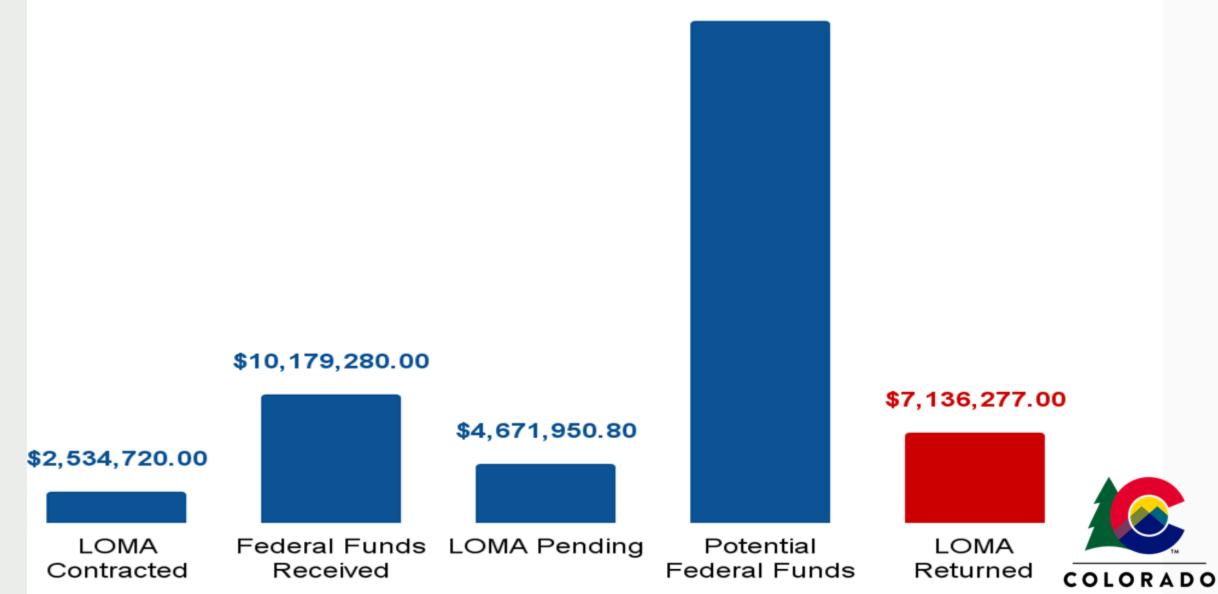
Colorado Department of Local Affairs (DOLA) with the Governor's Office created the Infrastructure Investment and Jobs Act (IIJA) Local Match grant program (LOMA) for a non-federal match requirement when eligible entity is applying for an IIJA program. **\$10M available over 2yrs**

Additional State Offerings

LOMA Status

Aug. 30 2024

\$39,473,240.00

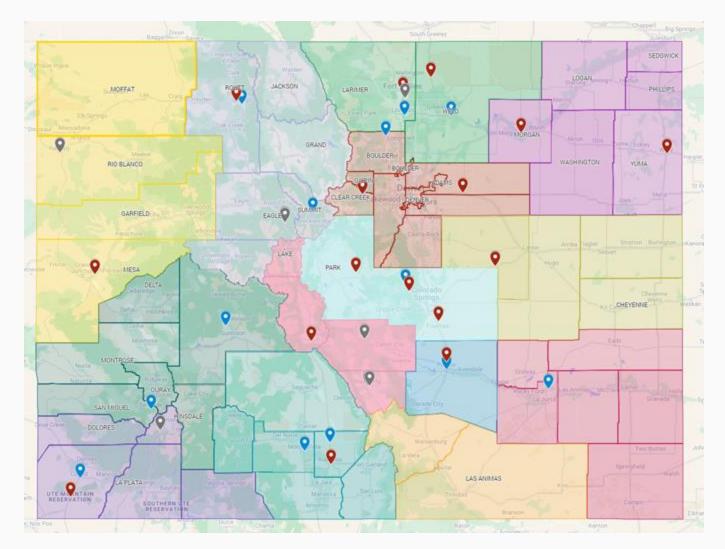


Support Statewide

Grant Writing Investments

Local Match Support

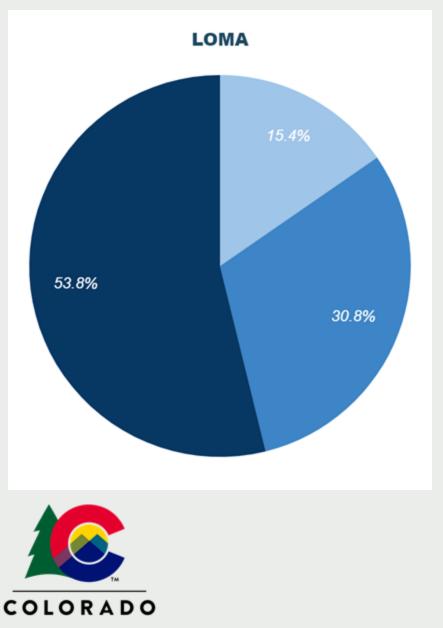
Returned funds

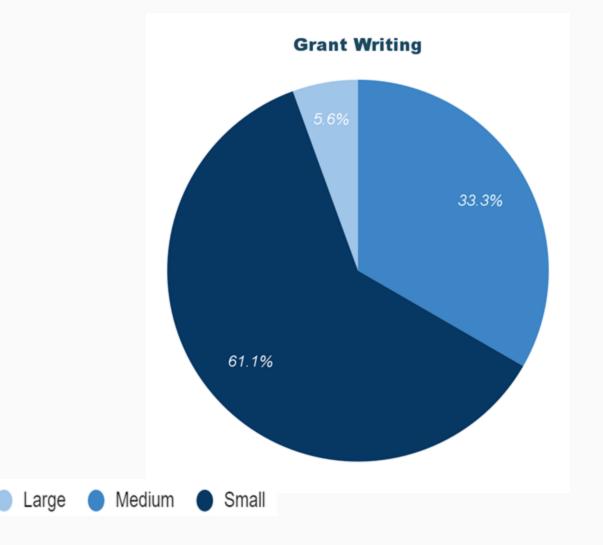




<u>Map Link</u>

Investments by Community Size





Cities: Small (<5,000) Medium (5,000-24,000) Large (> 25,000) Counties: Small (< 10,000) Medium (10,000-49,999) Large (>50,000)

- Wrote and edited 22 grants
- 9 for the Region, 2 for Archuleta, 1 for Dolores, 6 for La Plata, 2 for Montezuma, and 2 for San Juan County.
- Total funds granted to the region \$3.8 Million.
- Created a monthly Grants
 Digest email. Increased
 subscribers from 85 in mid 2022 to 135 in 2023.

- Responded to 75+ grant inquiries from Region 9 communities.
- As Regional Grant Navigator :Held 32 meetings with municipalities, counties, and special districts to understand project needs and provide technical assistance.
- Over 10 Infrastructure Investment
 & Jobs Act grants have been applied for from our region.

Outcomes/Results – Region 9 - 2023

In 2022 - 10 grants totaling \$1.9 Million

		GRANT	DETAILS	RGN ASSISTANCE
	CRAWFORD Wiley Springs Improvement	U.S. Bureau of Reclamation WaterSMART: Drought Resiliency Project	\$537,907 to rehabilitate the spring collection system for drinking water	 Grant writing SAMS.gov TA Contracting assistance and grant management
<text></text>	EGNAR Fire Protection District	El Pomar Wildland Fire Fund	\$10,000 for Personal Protection Equipment	 Grant Narrative Budget and Proposals Application TA
	DELTA Revitalizing Mainstreet	Federal Highway Administration RAISE: Rebuilding American Infrastructure with Sustainability & Equity	<pre>\$1,539,370 for planning and engineering \$11,656,986 for the construction</pre>	 Grant Managment TA including; contracting, Title VI Plan, project timeline
	LAKE CITY Ball Flats Flood Mitigation	FEMA BRIC Technical Assistance	3 years of technical assistance	 Submitting application for \$230,000 for Waste Water Treatment Plant
	PAONIA Water System Strategy Plan	U.S. Bureau of Reclamation WaterSMART: Water Strategy Planning Grant	\$250,000 with a \$250,113 for total project cost of \$500,113	 Grant Writing TA Budgeting and financial assistance
vood, in West San Miguel County, Colorado	RIDGWAY Raw Water Transmission & Solar Pond Covers	U.S. Bureau of Reclamation WaterSMART: Water and Energy Effeciency Grant		 Identifying grant opportunities for the project Data Collection

Norw

GRANTS & GRUB

Data Gathering & Story Telling

GATHER THE RIGHT DATA TO TELL YOUR STORY

Grant Writing TA REVIEWS, CO-WRITES, FULL WRITING AND **PROJECT PLANNING**

WaterNow Alliance & WaterSMART ADVANCING SUSTAINABLE, LOCALIZED WATER STRATEGIES

Labor & Workforce INCORPORATING LABOR FORCE IMPACTS

Disaster Resiliency

ASSISTING IMMEDIATE EMERGENCY NEEDS

Benefit Cost Analysis IDENTIFYING, QUANTIFYING, AND COMPARING

Direct Pay Tax Credits

BENEFITS FOR GOVERNMENTAL ENTITIES





Region 9 Lessons

- Communities lacked capacity to work with RGN
- □ Saw greater need in non-Federal grants
- Sustainability Will continue position as funding allows
- Amount of funding opportunities was extensive
- □ Compliance needed
- □ 90 percent of needs is water sewer



THANK YOU

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www.region9edd.org