

# BRIDGING THE GAPS: ADDRESSING RURAL HOUSING NEEDS

## HISTORIC UNDERPRODUCTION



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# THETOOLKIT



Empowering Communities, Building Futures: Guiding Affordable Housing for Builders and Municipalities in Aroostook County





## CONTRIBUTORS

The Steering Committee consisted of professionals in real estate, municipal management, low-income housing, social services, code enforcement, and utilities.

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## Commonly Used Terms

Municipal comprehensive planning involves various terms and concepts. These terms provide a foundational understanding of the vocabulary commonly used in municipal comprehensive planning. Keep in mind that the specific definitions and usage may vary slightly depending on local regulations and planning practices.

Here are some common words used in municipal comprehensive planning along with their definitions:

districts with specific land use regulations and restrictions to control and guide the development of

particular area is utilized, such as residential, commercial, industrial, agricultural, or recreational.

organizational structures and facilities needed for the operation of a municipality, including

the specific regulations and requirements for land use and development within different zones of a

document that outlines the community's visio goals, and strategies for future growth and development, covering aspects like land use, transportation, housing, and more.

sustainable and balanced development, emphasizing efficient land use, walkable communities, and a mix of land uses.

unit of area, often measured as dwellings per acre or

Mixed-Use Development: The development of an

Green Space/Open Space: Undeveloped land or areas designated for parks, recreation, and conservation, providing environmental and aesthetic

Brownfield: Abandoned or underutilized industrial or commercial properties where redevelopment is hindered by the presence of contaminants Brownfield redevelopment aims to revitalize these

Master Plan: A comprehensive and long-range plan that serves as a framework for more detailed planning efforts, often guiding development for

Stakeholder: Individuals, groups, or organizations that have an interest or concern in the planning and development of a community, including residents, businesses, and government agencies.

Transit-Oriented Development (TOD): A type of development that focuses on creating compact, walkable communities centered around public transportation hubs to reduce reliance on personal

Infill Development: The development of vacant or underused parcels of land within existing urban or suburban areas, promoting efficient land use and revitalization of established communities.

Concurrency: A planning principle that ensures that nfrastructure and public services keep pace with development, preventing undue strain on resources.

Multi-family Dwelling: A structure containing three (3) or more dwelling units.

Case Study: Sanford, Maine

Unlocking Affordable Housing: Syndication and Tax Credits Adaptive Reuse: John Huse Memorial School Apartments Unlocking Affordable Housing: ATIFF's Cast Study: ACAP Weatherization Program LD2003 Model Wording for Municipalities

Glossary

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Comprehensive Planning

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LD2003 Model Wording

Zoning: The division of a municipality into zones or

Land Use: The purpose for which land or a

Infrastructure: The fundamental physical and transportation systems, utilities, and public services.

Zoning Ordinance: A legal document that outlines

Comprehensive Plan: A long-term planning

Smart Growth: A planning approach that focuses on

Density: The number of dwelling units or people per residents per square mile.

area that combines different types of land uses, such as residential, commercial, and recreational, within a single project.

Nestled in the heart of Maine, Aroostook County is facing a challenge: the growing crisis of housing affordability. This issue doesn't discriminate, touching the lives of the elderly, new families, working adults, and single-parent households. Beyond the personal struggle, it's also becoming a roadblock to economic growth and job creation across our communities, each

In 2022, Maine's legislature passed LD 2003, An Act to Implement the Recommendations of the Commission to Increase Housing Opportunities in Maine by Studying Zoning and Land Use Restrictions, which had a goal of alleviating the housing affordability in Maine by increasing housing opportunities. LD 2003 is designed to remove unnecessary barriers to

Municipal officials, Housing Authority staff, developers, community advocates, and residents, must be prepared to evaluate housing needs and effectively advocate for local housing policies in diverse communities across Aroostook County. This requires a thorough understanding of market trends, a working knowledge of various local policies and their impact on housing costs and development, and a compelling benefits case for multifamily housing. This toolkit is intended to help stakeholders engage in local housing policy conversations by providing a framework for understanding how local government policy impacts housing affordability.

This toolkit is your compass. It's designed to guide conversations about local housing policy, offering a framework to understand how government decisions directly impact housing affordability. As we navigate through this journey, we must equip our municipalities with the tools and adaptability to address the needs of our residents. This means crafting comprehensive plans that not only identify growth areas and opportunities for growth but also ensure the upgrade of essential services while maintaining our unique landscape.

Our collective vision should be reflected in updated zoning and land use regulations that breathe life into these plans. We're seeing the seeds of change through innovative solutions like inclusionary housing, mixed-use zoning, and a variety of housing types, including tiny homes, bringing diversity and vitality to our communitie

As we stand at the threshold of planning and funding affordable housing, this toolkit is your invitation to join the conversation. While it's not a magic wand to solve every issue or tailored to each town's unique story, it's a steppingstone towards understanding and action.

WHYTHE NEED FOR AFFORDABLE HOUSING?

- Aging Population- Increased demand for senior housing and fewer homes for younger families
- Pandemic Migration-Influx of out-of-state buyers
- Low Housing Stock- Limited new development since 2008;
   high construction costs
- Zoning Restrictions- Regulations limit affordable, highdensity housing
- Tourism impact- Short Term rentals reduce long-term housing availability
- Affordable Housing Gaps- Inconsistent funding and slow development of affordable options



## Comprehensive Planning

Comprehensive planning is a process that determines community goals and vision in terms of community development. The product is called a comprehensive, or master plan. The resulting document supports growth in public policies on transportation, utilities, land use, recreation, and housing.

Comprehensive plans typically encompass geographical areas and a broad range of topics. In Maine, the planning document covers 10 years and municipalities should be reviewing the document annually but no less frequently than every 5 years. It allows for citizen participation and an opportunity to brainstorm, debate, and discuss the future of the community. Strong public participation usually enjoys robust community support.

Maine adopted the Comprehensive Planning and Land Use Act (ACT) in 1988 which continued a long tradition of land use planning. The Act establishes a cooperative program of comprehensive planning (the Plan) and land use management (the ordinance).

A comprehensive plan provides a vision for the future of a municipality along with the steps that are needed to make that vision a reality. From a housing standpoint, a comprehensive plan should identify where a variety of housing should be located (affordable, workforce, elderly, single or multi-family), make recommendations on minimum lot sizes, identify needed public infrastructure such as water and sewer that supports development, and develop a capital investment plan that identifies likely funding sources.



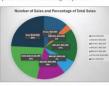
#### AFFORDABLE HOUSING AVAILABILITY

A review of home selling prices for 2022 was completed through records provided by the City Office (recorded real estate transfers). These comparisons were based on all home sales within "Our" community during the period, including foreclosure, mobile homes, and urban and rural properties. They do not include sales due to family transfers divorces. The average for 11 months in 2022 was a total of 115 home sales were considered as part of the housing affordability study. During the period, the average sale price was \$105,136 with a high of \$408,000 and a low of

· At least 18 (15%) home sales in 2018 were

· At least 46 (39%) home sales were affordable to low-income families. The moderate-income families had the widest available options for home sales.

· Very low-income families had the fewest options but still had potential access to over 15 percent of the sales during the period.



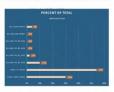
#### RENTAL AFFORDABILITY

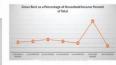
According to the US Census, rental units make up 1,829 or 49.8 percent of the total housing tocks. Rental affordability was determined with US Census information utilizing the following two (2) tables.

. The median gross rent was \$655, within the low-income bracket.

• Approximately 500 rental units (30%) had rents that were affordable to very low-income

. At least 1,200 rental units were affordable to • Approximately 1,458 rental units (93.7%) were affordable to moderate-income families.





planning committee's conclusions might be that housing affordability wasn't an issue... vet... but that increasing housing costs, especially as home sale prices is a cause for concern. Rental affordability also isn't an issue at that point in time.



#### PUBLIC FACILITIES AND SERVICES

State Goal: To plan for, finance, and develop an efficient system of public facilities and services to accommodate anticipated growth and

The services and facilities that a municipality provides to its residents are heavily dependent on and impacted by changing development patterns. These services include but are not limited to public water and sewer, fire and police protection, education, solid water management, and even municipal services in the town or city office. Public facilities and services and land use/proposed land use (discussed below) often go hand with how development patterns emerge within a

If the municipality has a public sewer and/or public water supply, the service may be the responsibility of the municipality, of a sewer or water district (a quasi-municipal corporation), or of a private company. Whoever provides these services, it is crucial that the committee establish a working relationship with the people in charge as early in the process as possible. Ideally, a representative of the department, district, or company will be invited to serve on the comprehensive planning committee. Public sewer and public water supply so strongly influence the pattern of development that those systems must be well understood by the planning committee, and and appreciate the committee's goals. especially when it comes to proposed

planning committee should identify the service expansions, and any known future expansion discussion and inventory of the capacity of the

The planning committee also needs to review solid waste management to include collection services, recycling programs, and other programs such as town-wide cleanup. As housing grows within the community, the committee needs to determine volume trends disposal and the capacity of the facility to be able to handle future volumes. It is important to maintain a strong working relationship with the operator of the transfer station and/o

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municipality looks at increasing number o ghborhoods, it is important to work with the Fire Chief and Highway Department Foreman. The planning committee should determine how changing development patterns have affected each department and their ability to continue to provide services stions often asked include "does the fire department need additional equipment of nnel to meet the needs of future growth' or "is the community being asked to accept new roads or increase the number of miles the

part of the discussion during the discussion of new subdivisions and new road construction

## COMPREHENSIVE **PLANNING**

#### Land Use

State Goal: To encourage orderly growth and development in appropriate areas of each community and region, while protecting the State's rural character, making efficient use of public services and preventing development

The land use component is one of the most important of the comprehensive plan. Reviewing past and present land uses, the location and amount of land available and suitable for particular purposes can be determined. Many of the issues listed above (Housing, Public Facilities and Servies) revolve around and directly influence land use. In reality, land use ties all of the sections of a comprehensive plan together, , and should be one of the last sections of a plan to be developed and a determination made on how each, housing, public facilities, and others, affects land use.

Most municipalities in Maine are required to designate a "Growth" and "Rural" area. Growth areas are, as the name implies, locations where the most future development should occur. This designation is an opportunity for the planning committee to begin to think about where smaller, more dense, and more affordable residential development should occur. These should be areas of the community that are either served by public infrastructure or have sufficient resources available to provide adequate water and sewers. Rural areas of the community should see less development pressure.

During the development of a plan, the planning committee needs to inventory the amount, type, intensity of current land uses such as residential, commercial, agricultural and forest lands; soil types and characteristics, natural resources, transportation networks, housing needs, demographics, the local and regional economy, and public facilities and services. Planning committees should also analyze trends in the supply, demand, and

prices of land and buildings. Planning committees should also be reviewing current zoning and land use regulations and determine what is working and what is not. An example may be actual larger minimum lot size on the ground than those listed by the ordinance. The land use section is a great opportunity to map current land uses, overlay with existing zoning, and visually determine trends and opportunity. These inventories are then analyzed and reflected in a Proposed

Land Use Plan. In Use Plan should e by revising existin by developing new

Below is an exam inventory and a c Rural areas



Planning committ "What do we need the Land Use s determine the typ help direct develo areas and help pi more affordable opportunity to rev the comments participation and i

## Zoning

Now comes the time to implement your community's comprehensive plan through the development of a zoning or land use ordinance. The creation or update of the zoning ordinance needs to be supported by a comprehensive plan. Designated zone districts are what use-based ordinances are rooted in. Land in the community can be divided into types of zoning districts such as residential, industrial, commercial, etc. Based on the district, certain uses are allowed while others require additional review by the Planning Board. Unlisted uses are generally not permitted, and some communities include a to meet the needs of all preser list of prohibited uses. Rethinking how zone residents. districts are formulated provides a significant opportunity to meet the diverse needs of communities and make ordinances more practical and user-friendly.

While neighborhoods and districts have variation, there are other ways to use zone another with small nuances districts to regulate that complexity. The district itself does not need to do heavy lifting. Instead, more refined zoning provisions related to the intensity of uses can result in better outcomes for everyone. The tools that follow in this section aim to accomplish the

- · Make your zoning ordinance more user-friendly - for residents, developers, staff, and elected/appointed officials.
- · Expand allowable uses and integrate mixed-use categories of uses for greater housing choice and affordability.

Refinements in the structure and scope of the code will allow your zoning ordinance to better reflect the current demographic reality, help improve housing affordability and allow for the market to produce housing that meets

code will allow your zoning help improve housing affordabi for the market to produce housi the needs of existing and future r

Overhauling zoning is not a solution to our housing crisis. It significant element that allows variety of housing choices and p the marketplace. Local action th is needed if communities wish to

Traditional zoning ordinances land use districts (zones) that example, a community might have district for single-family dwelling zone district that allows sing two-family units, and an R-3 zor allows single-family, two-family 4-family units. Combining like reduce the overall number of dist eliminate exclusionary practices, opportunities for new investmer

Refinements in the structure and better reflect the current demog

#### Collapse Zone District

## Minimum Dwelling Size

Eliminating minimum dwelling unit size requirements plays a crucial role in supporting affordable housing initiatives by promoting flexibility, efficiency, and diversity in housing options. Traditional zoning regulations often stipulate minimum size standards for residential units, inadvertently driving up construction costs and limiting the variety of affordable housing that can be developed.

By removing these size restrictions, developers gain the freedom to create smaller, more space-efficient housing units. This allows for the construction of compact apartments, micro-units, and accessory dwelling units (ADUs), which are often more affordable to build and maintain. Smaller dwelling units require less land, fewer materials, and shorter construction periods, translating into reduced overall development costs.

Eliminating size requirements also encourages the development of more housing units within a given space. Increased density, facilitated by smaller dwelling units, maximizes land use efficiency and addresses the growing demand for urban living. This approach is particularly effective in high-demand urban areas where land availability is limited. As a result, a greater number of individuals and families can access housing options that fit their needs and financial means, contributing to a more inclusive and affordable housing landscape. The elimination of minimum dwelling unit size supports a dynamic and responsive approach to housing development, fostering affordability, sustainability, and increased housing choices for diverse communities.

Since the 1970s, the average household size in the United States has been steadily falling. Just under 129,000, or 37%, of the 347,000 households in Maine are households with children under the age of 18. This means 60% of all households are comprised of a single adult or two adults without children at home.

LD 2003 establishes a minimum establish dimensional requirements for additional dwelling units on a lot that are more restrictive than municipal ordinance may establish requirements for a lot area per dwelling unit as long as the required lot area for subsequent units on a lot is not greater than the required lot area for the first unit.

Young professionals and empty nesters are both more likely to prioritize the location of their homes over the size of the house. Communities that revisit minimum dwelling unit sizes can better accommodate the shifting demands toward lower maintenance and higher amenity options like cottage courtyards, townhomes, and condominiums. In high-growth markets with many young professionals seeking to live close to downtown, studio apartments are also an important option. Combine this tool with Reduce Minimum Lot Area and Width Requirements or more flexible density standards, and this is a winner for creating more affordable housing

#### What is an Accessory Dwelling Unit?

An Accessory Dwelling Unit (ADU) is a secondary residential unit located on the same property as a primary dwelling. Also known as a granny flat, in-law suite, or backyard cottage, ADUs provide additional living space and are

## LAND USE, ZONING, **DWELLING SIZE**

## What Role Do Tiny Homes Play in Affordable Housing?











# TINY HOMES & AFFORDABLE HOUSING

Density and Height Bonuses

Density and height bonuses are urban planning tools aimed at encouraging certain types of development and achieving specific goals within a city. Density bonuses involve allowing developers to build more units on a given piece of land than standard zoning regulations permit. In exchange for incorporating features like affordable housing units, public spaces, or sustainable design elements, developers receive permission t increase the overall density of their projects This not only promotes a mix of land uses but also addresses housing affordability and community needs

Similarly, height bonuses allow developers to established by zoning codes. In return for incorporating designated community benefits, such as green spaces, public art installations, or affordable housing components, developers gain the flexibility to construct taller buildings. Height bonuses contribute to maximizing land use, especially in densely populated urban areas, and can result in more visually appealing and functional structures. Both ensity and height bonuses play vital roles in fostering more sustainable and inclusive urban development. By incentivizing developers to entribute to the broader community's well-being, these tools help create more vibrant, diverse, and livable cities. However, their successful implementation requires careful consideration of local context, mmunity engagement, and the specific goals of urban planning initiatives.





Affordable Housing Density

BONUSES FOR AN AFFORDABLE

## Missing Middle Housing

buildings, offering a diverse range of housing options in terms of size, density, and affordability. Coined by architect Daniel Parolek, the concept addresses the need for levels. This innovative approach aims to create absent in traditional zoning and development.

typology that fills the gap between into established neighborhoods while single-family homes and large apartment contributing to increased housing diversity.

One of the key advantages of Missing Middle Housing is its potential to address the affordability crisis in urban and suburbar more diverse housing choices that cater to a variety of lifestyles, family sizes, and income designed units, these housing types can provide affordable options for a broader more inclusive and sustainable communities by providing housing options that are often size and configuration allows for a mix of









At its core, Missing Middle Housing encompasses a spectrum of housing types that include duplexes, triplexes, fourplexes, townhouses, courtyard apartments, and other medium-density developments. These housing forms share a common characteristic of being contextually integrated into existing neighborhoods, respecting the scale and character of the surrounding built environment. Unlike high-rise developments, Missing Middle Housing offers a more

income levels within a neighborhood, promoting socioeconomic inclusivity and reducing the economic segregation often observed in more homogenous housing

Furthermore, Missing Middle Housing promotes sustainable development by utilizing existing infrastructure more efficiently. These housing types encourage infill development, making use of underutilized or vacant lots within established

## **Building Forms and Uses**

In numerous neighborhoods, a significant issue revolves around zoning regulations established in the mid-20th century, resulting in the classification of certain properties and lots as "nonconforming." Aligning zoning regulations with the current landscape could prove advantageous. Moreover, introducing flexibility in terms of land use has the potential to stimulate the local economy by fostering entrepreneurship and enhancing housing affordability and ownership opportunities.

#### Expanding the use of Home-Based Businesses:

professionals commonly worked from home-based offices. When zoning codes prohibited this, some less conspicuous home-based businesses opted to operate discreetly. The increased prevalence of new technology, delivery services, and adaptable business practices is broadening the feasibility of, and, especially during the COVID-19 pandemic, the necessity for home-based work. In areas where home-based businesses are permitted, potential disturbances can be mitigated by minimal regulation on aspects such as signage, workspace dimensions about the residence size, the number of employees and customers, operating hours, storage, noise levels, and the control of fumes and similar pollutants.

In the past, doctors, lawyers, and various

Many communities in Aroostook County have adopted Home Occupation standards as part of their ordinances. There usually are standards for "Minor" and "Major" occupations. Minor are normally not visible or noticeable outside of the building and utilize a small portion of the dwelling municipalities normally allow a percentage 15-25 percent of the dwelling unit or a square footage. Minor Home Occupations normally do not have impacts to the neighborhood and usually have one employee who is the occupant of the

home. Most municipalities in Aroostook County require that a minor home occupation meet a certain standard but do not require a permit. An example of a Minor Home Occupation may be an architect working from

Major Home Occupations are normally defined as being more intrusive to the outside and have an impact on the neighborhood. Municipalities may allow for a larger use of the dwelling but typically no more than 50%. They may also allow for parking and signage. Some municipalities also place restrictions on the number of employees and hours of operation on Major Home Occultations. In nearly all cases, Major Home Occupations require some form of Planning Board review and a permit.

### Let New Buildings Align with Older Buildings

The widespread implementation of suburban zoning norms has led to front setback regulations that surpass those found in older neighborhoods. Placing new buildings further back than existing structures can compromise the character of a neighborhood. To remedy this, consider permitting new buildings to align with older ones or adhere to the least extensive of the existing setback distances.

### Modify Lot Size and Setback Standards

Modifying lot size and setback standards for affordable housing can vield significant benefits in addressing the pressing issue of housing affordability. By relaxing these standards, municipalities create opportunities for more efficient land use, enabling the development of higher-density, cost-effective housing solutions. Smaller lot sizes and setbacks contribute to the reduced

## BONUSES, MIDDLE HOUSING, AND **BUILDING FORMS**

## **Pre-Approved Plans**

The implementation of pre-approved Accessory Dwelling Unit (ADU) plans can serve as a transformative strategy in addressing the critical challenge of affordable housing. ADUs, also known as granny flats or backyard cottages, have gained prominence to create additional housing options within existing residential properties. Pre-approved ADU plans streamline and expedite the permitting process, offering a range of benefits that positively impact housing affordability, construction timelines, and overall development.

One primary advantage of pre-approved ADU plans is the reduction of bureaucratic hurdles associated with the permitting process. Traditional permitting can time-consuming and complex endeavor, often deterring homeowners from pursuing ADU construction. With pre-approved plans, local municipalities and planning boards have already vetted standardized designs, expeditingthe approval process minimizing the administrative burden on both homeowners and local planning departments. This efficiency translates into cost savings for homeowners, as shorter approval times reduce associated fees and holding costs.

Another significant benefit lies in the cost-effectiveness of pre-approved ADU plans. Standardized designs allow for economies of scale, as architects and builders can replicate approved plans, reducing design and engineering expenses. Homeowners also benefit from a clearer understanding of construction costs upfront, enabling better financial planning and reducing the risk of unforeseen expenses. This cost predictability contributes to the overall affordability of ADU oppojects, making them more accessible to a wider range of homeowners and potential renters.

The streamlined process of pre-approved ADU plans facilitates faster construction timelines.

With standardized designs and pre-app permits, builders can commence construpromptly, shortening the time from p initiation to completion. Accele construction timelines are critical addressing urgent housing needs, especial high-demand urban areas facing hoshortages. Faster project completion not benefits homeowners but also helps alle housing pressures by adding new units market more quickly.

Pre-approved ADU plans promote d consistency and neighborhood compatibility. By offering a selection of standardized designs



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## Case Study: Renton, Washington's Permit Ready Accessory Dwelling Unit (PRADU) program.

Renton, Washington's Permit Ready Accessory Dwelling Unit (PRADU) program provides resources and tools to residential property owners. The program allows homeowners to add independent residential units to their lots. These units can be used as rental properties or to house family members.

The Renton City's Permit Ready Accessory Dwelling Unit (PRADU) Program offers homeowners various supports and resources to construct an ADU. This includes access to complimentary base plans, technical support, a streamlined permit process, and significantly reduced or eliminated administrative charges. Initiated to encourage the development of ADUs as an effective strategy for expanding the city's housing stock, diversifying residential choices, and providing more affordable housing options, the program is open to all property owners within the city limits, with no additional eligibility or income criteria.

The PRADU program includes:

- · Free model base plans
- Technical assistance
- · An expedited permitting process
- Reduced or waived administrative fees
- A 25-page PRADU Lookbook with architectural renderings and a list of benefits
- Pre-approved ADU models in eight base plans ranging from 418 to 989 square feet
- Pre-designed, pre-engineered, or pre-designed and engineered plans that comply with the city's development and design regulations for building and energy codes
- Reduced preconstruction fees
- · Increased support from staff

The PRADU program is designed to simplify the building permit application and review process. Pre-engineered applicants won't need to go through the typical review process, which can save applicants time and money.

# PRE-APPROVED PLANS

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#### Capital Magnet Fund

The Capital Magnet Fund was created to spur investment in affordable housing and related economic development efforts that serve low-income families and low-income communities across the country.

https://www.cdfifund.gov/programs-training/programs/cmf

Affordable Housing Competitive Funding Program FHLBs award Affordable Housing Competitive Funding Program grants through a competitive application process for members working with community organizations and housing developers to create rental or homeownership opportunities for lower-income households

https://www.fdic.gov/resources/bankers/affordable-mortgage-lending-center/guide/part-3-docs/affordable-housing-competitive-funding-program.pdf

#### Federal Home Loan Banks (FHLBs)

The FHLBanks are wholesale suppliers of lendable funds to financial institutions of all sizes and many types, including community banks, credit unions, commercial and savings banks, insurance companies and community development financial institutions. https://fhlbanks.com/

#### Choice Neighborhoods

Choice Neighborhoods Planning Grants support the development of comprehensive neighborhood revitalization plans. To achieve these core goals, communities must develop and implement a comprehensive neighborhood revitalization strategy, or Transformation Plan.

www.hud.gov/program\_offices/public\_indian\_housing/programs/ph/cn

#### HOME Investment Partnerships (HOME) Program

The HOME Investment Partnerships Program HOME is the largest federal block grant to state and local governments designed exclusively to create affordable housing for low-income households. www.hud.gov/program\_offices/comm\_planning/home

#### National Housing Trust Fund

The National Housing Trust Fund (HTF) is the first new housing resource since 1974 targeted to the building, rehabilitating, preserving, and operating rental housing for extremely low-income people. www.nlihc.org/explore-issues/projects-campaigns/n ational-housing-trust-fund

Community Development Block Grant (CDBG)

The Housing Assistance Grant (HA) Program provides funding to address housing problems of low-and moderate-income persons. Housing Assistance Program (HA) funds will be distributed through an annual grant application selection process.

www.maine.gov/decd/community-development/cd bg-program/grant-categories/housing-assistance-pr ogram

#### Affordable Homeownership Program

The Affordable Homeownership Program is intended to help lower the costs to developers building single-family subdivisions by providing zero percent interest, forgivable loans.

www.maine.gov/jobsplan/program/affordable-hom eownership-rental-development-programs

Affordable Housing Initiative for Maine Islands

MaineHousing is making funding available to finance the creation or substantial rehabilitation of affordable multi-family rental housing units located on Maine's island communities.

https://www.mainehousing.org

## Affordable Housing Tax Increment Financing Program

The Affordable Housing Tax Increment Financing (AHTIF) Program enables communities to dedicate the incremental tax revenues from new affordable housing development to help make the housing affordable or to pay for related costs.

www.mainehousing.org/programs-services/housing -development/developmentdetails/affordable-housi ng-tax-increment-financing-program

#### Contract Administration Loan Program

The MaineHousing Contract Administration Loan Program ensures the preservation of affordability by permitting eligible owners of Section 8 properties with a project-based Housing Assistance Payments contract.

www.mainehousing.org/programs-services/housing -development/developmentdetails/contract-adminis tration-loan-program

#### Loan Modification Program

The Loan Modification Program offers owners of MaineHousing financed multi-family properties the opportunity to restructure MaineHousing debt by modifying interest rates, extending loan terms, or both.

www.mainehousing.org/programs-services/housing -development/developmentdetails/loan-modificatio

## **FUNDING**

## Unlocking Affordable Housing: The Role and Benefits of Syndication in Tax Credit Financing

Syndication of tax credits for housing involves a financial mecha housing development. At its core, it leverages the Low-Income Hoprogram, a federal initiative aimed at incentivizing the construational formula for low-income households. Under this awarded tax credits, which they can then syndicate or sell to investinstitutions or corporations seeking tax benefits. These investors, in to offset their federal tax liabilities for up to ten years. By investing in provide crucial upfront capital to developers, enabling them to formula the federal tax liabilities for up to ten years. By investing in provide crucial upfront capital to developers, enabling them to formula the federal tax liabilities for up to ten years.

Syndication serves as a vaffordable housing initiat capital quickly, mitiga development. This influx other development-relate more resources towards implementing energy-effi

Transforming Historic Infrastructure: The Adaptive Reuse of John E.L. Huse Memorial School into Affordable Housing Through the Use of Tax Credits, Bonds, and State Grant Funding

### Strengthening Affordable Housing Through Weatherization: A Case for Sustainable Investment

other development. This initial other development-relate more resources towards implementing energy-eff techniques, such as Blower Door Tests and infrared diagnostics, the program identifies

investing in preventive roofs, ACAP not only afety hazards, fostering



## Unlocking Affordable Housing: Leveraging Portland Oregon's Innovative ATIFF Approach

Affordable Housing Tax Increment Financing (ATIFF) is a variation of Tay Increment Financing (TIF) tailored to support affordable housing development of Increment Financing (TIF) is a flexible finance tool used by unorganized territories to leverage new property taxes generate within a defined geographic district. Any portion of the new tax or private projects for a defined statutorily allowable period of the statutorily a

The TIF Program is locally driven: The municipality or plar determines the amount of new taxes to be captured, identific projects along with the term, with the whole proposal requiring Like traditional TIFs, ATIFFs capture future property tax rever projects and redirect them to finance public infrastructure or ATIFFs prioritize addressing housing affordability by allocating initiatives.

This arrangement dedicates increased property tax revenu programs, subsidies, or incentives, supporting various aspects such as land acquisition, construction, or rehabilitation. B municipalities encourage private investment in affordable hous in underserved communities, especially in high-cost housing m





#### Sanford's Land Bank Authority Creating Safer, Fairer Housing





Sanford's Land Bank Authority (LBA) has had a positive impact on the quality of Sanford's housing stock in the five years since its establishment, as shown by increased property values and reduced numbers of vacant and abandoned buildings. Ian Houseal, Director of the LBA, presented these findings and more in his annual report to City Council members at their meeting on September 20, 2022.

The LBA has three main objectives:

Addressing dangerous buildings that detract from the value of real estate and impact the safety and quiet enjoyment of neighboring people and properties.

Ensuring there are safe and affordable places to live.

Expediting the transition of abandoned and foreclosed properties back to value-producing real estate. To accomplish these objectives, it administers these programs:

Rental housing licensing with regular and proactive inspections of rental properties. The process ensures that renters have safe and healthy places to live, while it levels the playing field for landlords. Vacant building licensing which motivates property owners to bring those buildings back into occupancy. The Dangerous Buildings process which is employed as a catalyst for progress on properties that have been abandoned or neglected over a long period of time. This encompasses a revolving fund for redevelopment activities, which include sale of demolished dangerous building lots, rehab of salvageable homes and construction of new infill housing.

Aaron Lederer and Jeannie Wood are the Code Enforcement Officers who perform the inspections on rental

## **CASE STUDIES**

What have you learned that has surprised you?

"The lack of understanding as to the role of the municipality, especially when it comes to infrastructure development. You cannot build water infrastructure with the "build it and they will come" mentality. I would say the same for roads, sewer, and other municipal infrastructure."

"The sheer amount of funding opportunities that can be stacked to create an achievable multi-family or workforce housing project."

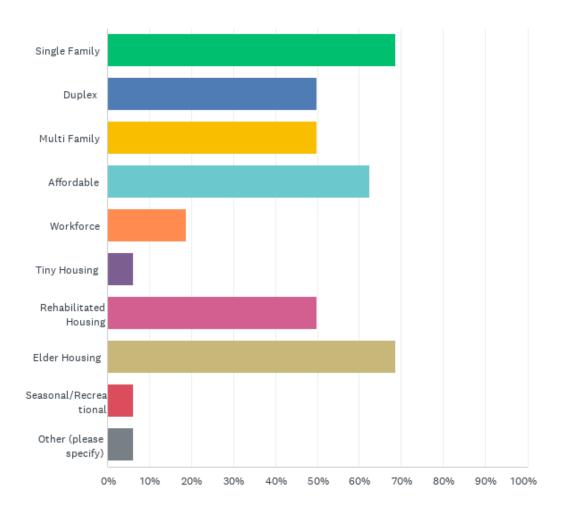
What type of assistance do you think will be most valuable for communities?

- Financial assistance TA including AHTIFS
- Land Use Planning
- Assistance in creating RFQ for developers
- Permitting refreshers
- Infrastructure funding opportunities
- TA dollars to continue to work with the municipalities who are interested in creating a vision and working with the right developers to create RFQ's for development
- How to target developers good fit for the community



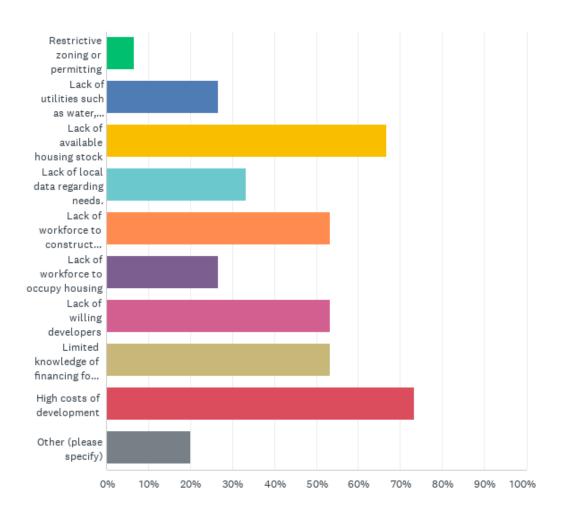
# HOUSING SUMMIT

## Q3 What type of housing would you like to see developed in your community? (Check all that apply)



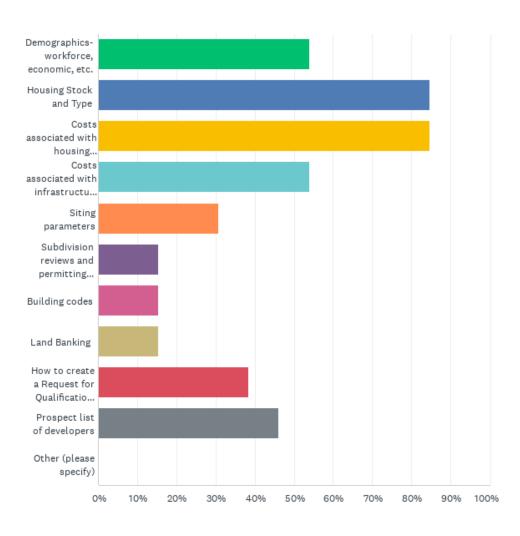
## **SURVEY SAYS**

## Q7 From your municipality's standpoint, what are the barriers to developing housing in your community? (Check all that apply)



## **SURVEY SAYS**

## Q9 What type of data and information would be helpful to your municipality to help make housing decisions? (Check all that apply)



## **SURVEY SAYS**

- Hire housing specialist to work with municipalities
- Develop informational sessions
- Facilitate connections between developers, financial institutions, and community leaders
- Engage with state leaders and organizations
- Gather data/Don't assume

# **NEXT STEPS**