

2025 NADO & DDAA Washington Conference



Sponsorship + Exhibitor Opportunities

Plan now to support a premiere professional development event for regional development practitioners in 2025!

As an event sponsor or exhibitor you will...

- Gain direct access to hundreds of regional development professionals
- Network and interact with decision makers over a multiple days conference
- Showcase your products and services in a visible, high traffic area

2025 NADO & DDAA Washington Conference

Arlington, VA | March 9-12, 2025

During the NADO & DDAA Washington Conference, take advantage of the opportunity to get your company's name and message in front of hundreds of members of the National Association of Development Organizations (NADO) and the Development District Association of Appalachia (DDAA). Conference attendees include councils of governments, economic development districts, economic development councils, regional planning commission executive directors and staff, and numerous local policy officials who serve on their boards. These decision makers are the perfect audience to provide information to about your company's products and services. Conference sponsors will be recognized on all conference marketing materials, including respective websites (nado.org and appalachiandevlopment.org). As a sponsor, you will also get a cost-effective opportunity to market products and services to a diverse network of local elected officials, city managers, regional council staff, and development professionals in our conference exhibit area. Your sponsorship will allow you to attend conference meals and events, providing you with maximum opportunities to meet face-to-face with potential clients.



The **National Association of Development Organizations (NADO)** is a 501(c)(4) membership association that represents the interests of regional community and economic development practitioners. Established in 1967, NADO advocates for federal policies and programs that promote equitable community development, economic competitiveness, rural development, economic mobility, and quality of place. NADO represents a national network of more than 500 Regional Development Organizations (RDOs) across the country.



































The **Development District Association of Appalachia (DDAA)** is a membership organization of the 73 Local Development Districts (LDD's) serving the 420 counties of the Appalachia Region. The DDAA works to strengthen LDDs and their member governments and to provide leadership to support the Appalachian Regional Commission (ARC) federal-state-local partnership.

2025 SPONSORSHIP AND EXHIBITOR LEVELS AND BENEFITS

Sponsorships can be customized to meet specific needs for each different event. Below is a preliminary list of sponsor and exhibitor benefits. Contact NADO Senior Meetings Manager Brittany Salazar at 202-921-4451 or bsalazar@nado.org to inquire about a customized sponsorship.

Click here to sign up as a sponsor or exhibitor now!

	Presenting Sponsor \$10,000	Champion Sponsor \$7,500	Partner Sponsor \$5,000	Supporter Sponsor \$2,500	Exhibitor \$1,500
Recognition as conference WiFi provider					
Recognition in dedicated conference app push notification					
Opportunity to include company materials in registration packets					
Recognition as Presenting Sponsor on session screensaver slides					
Opportunity to include ad in conference 'What to Know' email					
Company logo included on event signage and conference website and app					
Access to digital attendee directory					
Recognition as sponsor of a breakout or mobile workshop session					
(2) Complimentary conference registrations					
Recognition as sponsor of a refreshment break					
(1) Complimentary conference registration					
Dedicated table top space to exhibit					
Recognition as a reception sponsor	